

PRESS RELEASE

Kverneland Group wins DLG Silver Medal at Agritechnica for IsoMatch Simulator

18-10-2013, Nieuw-Vennep, The Netherlands



IsoMatch Simulator

Kverneland Group has been awarded with a silver medal of innovation at Agritechnica 2013, for the IsoMatch Simulator, an easy PC application to demonstrate the use of the IsoMatch Tellus and Kverneland Group Machines. In this way dealers, potential customers, or e.g. students can learn about precision farming and ISOBUS technology on any computer.

Virtual training before use in the field

For the first time it is possible to easily experience all the features and benefits of Kverneland ISOBUS machines without the need of a tractor or an ISOBUS machine. The IsoMatch Simulator provides all the functions of the IsoMatch Tellus directly on a PC. The user has the opportunity to get familiar with the technology of precision farming, all control possibilities and train fast and easy by e-learning.

Simulates real operations

By using the integrated GPS simulation, the farmer can simulate operations as if he is on his own field. Now it is possible to go through complicated operations in advance, to avoid errors and reduce the working hours. Furthermore, IsoMatch Simulator gives dealers the opportunity to easily demonstrate the benefits of the IsoMatch Tellus to potential clients.



The first Silver Medal winner innovation that is available for FREE!

It is the first time at Agritechnica that a "Silver Medal Innovation" is offered for free, a unique initiative made possible by Kverneland Group.

The IsoMatch Simulator will be free to download at: <http://www.isomatchtellus.com>

Live Launch and presentations at Agritechnica (12-16 November 2013), Kverneland Group, Hall 5, Stand D38.

Kverneland Group is a leading international company developing, producing and distributing agricultural machinery and services. Strong focus on innovation allows us to provide a unique and broad product range with high quality. Kverneland Group offers an extensive package aimed at the professional farming community, covering the areas of soil preparation, seeding, forage and bale equipment, spreading, spraying and electronic solutions for agricultural tractors and machinery. For more information on Kverneland Group visit www.kvernelandgroup.com

-- END --

Picture

High resolution image of the IsoMatch Simulator can be downloaded from our download center. Just click on the links below and you will be redirected to the download page:

<http://download.kvernelandgroup.com/Media/Images/IsoMatch-Simulator>

<http://download.kvernelandgroup.com/Media/Images/IsoMatch-Simulator-2>

<http://download.kvernelandgroup.com/Media/Images/IsoMatch-Simulator-3>

Video

A movie about the IsoMatch Simulator can be found on the official Kverneland Group YouTube channel at:

<http://youtu.be/a--XYf3Iy3g>

For Details, Contact:



Shay Navon • Manager Marketing & Product Management • Kverneland Group Mechatronics BV

Phone: (+31) 252 662 211 • Mobile: (+31) 6 2030 1956 • Fax: (+31) 252 662 246

shay.navon@kvernelandgroup.com • www.kvernelandgroup.com

Hoofdweg 1278, 2153LR Nieuw-Vennep, The Netherlands, Chamber of Commerce: 34167591

Join us on Facebook,
Twitter and YouTube!



ATTACHMENT

Explanation of terms

- ¹ IsoMatch Tellus: Universal Terminal, developed by Kverneland Group. Using ISOBUS as the interface, the IsoMatch Tellus can communicate with all ISOBUS machines and is equipped to drive with GPS systems. The easy-to-use touch screen is designed for long working days. You have an excellent view of the two screens, which allows you to follow the performance of both the implement and the tractor.